



The global business community has attached great importance to sustainable development more than ever before. Integration of environmental, social and governance (ESG) considerations into the corporate strategies is a megatrend in response to financial market's call for responsible and sustainable investment. Sustainable business practices are critical to the creation of long-term value not only to stakeholders but also to the environment and society at large in an increasingly resource-constrained world.

Starting from 2016, Hong Kong listed companies are required to disclose ESG information on an annual basis in compliance with the ESG Reporting Guide set out in Appendix 27 to the Main Board Listing Rules or Appendix 20 of GEM Listing Rules. Going beyond regulatory requirements, firms actively anticipate and manage the current and future ESG opportunities and risks to prosper in a competitive and dynamic business landscape.

## Why AVISTA

### Extensive Industry Experience

Leveraging on our multidisciplinary expertise, AVISTA has been a trusted strategic partner for companies across industries and sectors from property development to information technology to renewable energy. Our solid industry knowhow and practical experiences in working with listed companies enable us to speak the common language to help them navigate technical environmental science savvy.

### Sustainability Benchmarking

At AVISTA, we believe that competitive benchmarking assists our clients in learning from the top-performing companies to improve their performance. With the aid of international data analytics platforms, we arm our clients with information about what is happening in the marketplace with different benchmarking options from detailed analysis of all dimensions to a specific key performance indicator; against your industry or selected peer groups.

### Tailored Sustainability Report

Going ahead of compliance obligations, as a pioneer in ESG advisory, we crafted authentic and tailored-made sustainability story, underpinned by data presentation, case studies and infographics, with engaging and material contents that connect with key stakeholders and potential investors. We believe a good sustainability report helps shape corporate image, create brand character and enhance reputation for long-term value creation in return for enterprises.

## Customized CSR Event

Putting corporate social responsibility (CSR) in practice contributes to the environmental and social wellbeing and positively reinforces the image of a corporate. We assist in planning and executing an effective and meaningful corporate social responsibility programs, ranging from charitable activities to environmental protection events to volunteering services, which are aligned with corporate core values and overall business strategies of our clients.

## Our Integrated Approach

- Sustainability strategy formulation and implementation
- Sustainability roadmap design
- Industry benchmarking analysis
- Site visit and management interview
- Stakeholder mapping, engagement and communication
  - Questionnaire design
  - Focus group meeting
  - Workshop
- Materiality matrix and assessment
- Information collection system
- Data collation and analysis
- Carbon foot-printing and environmental KPIs calculation
- ESG report compilation
- Improvement recommendations

## Other Related Services

- Guidance in establishing anti-corruption programme
- Consultancy on management system certification

